

# Make a Fortune Promoting Other People's Stuff Online

How Affiliate Marketing Can Make You Rich



Make a Fortune Promoting Other People's Stuff Online: How Affiliate Marketing Can Make You Rich, Rosalind Gardner, McGraw-Hill, 2007, 007150995X, 9780071509954, 288 pages. "It took me years to discover many of the techniques she spells out in her book. I wish it had been available when I started."-Allan Gardyne, AssociatePrograms.com The definitive guide to planning and managing a successful online affiliate business! "Make a Fortune Promoting Other People's Stuff Online" is your hands-on guide to starting your own profitable affiliate marketing business quickly, easily, and inexpensively. Leading affiliate marketing authority Rosalind Gardner gives you a proven five-step plan for identifying a niche with a huge market, choosing products to promote, and selling the benefits effectively. You'll see how to: Navigate the different affiliate programs, from commissioned-based "click-through" programs to CPM impressions to flat-fee referral Identify the products and programs that are profitable-and the ones to avoid Ask the right questions before you join an affiliate program Research, understand, and sell to your niche market Negotiate for a higher percentage on your commission Stay on top of developments in the industry Packed with time- and money-saving techniques-including twelve ways to drive traffic to your website at no cost-this comprehensive guide is all you need to make big profits as an affiliate marketer! Rosalind Gardner is the creator of several successful online businesses and the author of the bestselling "Super Affiliate Handbook." Her website is NetProfitsToday.com..

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The Super Affiliate Handbook How I Made \$436,797 in One Year Selling Other People's Stuff Online, Rosalind Gardner, Feb 28, 2005, , 252 pages. Gardner tells readers the amazing true story of how, with no previous business experience, she came to earn \$435,000+ per year online selling other people's stuff..

The 7 Essential Steps to Successful eBay Marketing Creative Strategies to Boost Profits Now, Janelle Elms, Phil Dunn, Amy Balsbaugh, Jan 1, 2005, Internet auctions, 224 pages. In this must-have book for eBay entrepreneurs, eBay experts reveal how to reach the more than 100 million registered users and catapult your sales. Learn how to make listings ....

Strategic Affiliate Marketing , Simon Goldschmidt, Sven Junghagen, Uri Harris, Jan 1, 2003, Business & Economics, 176 pages. Rather than arguing the rights and wrongs in absolute terms, this book presents a strategy for engaging in affiliate marketing. The authors also examine what considerations ....

I Can Make You Rich , Paul McKenna, 2007, Finance, Personal, 292 pages. The Rich Are Different. Not Only Do They Have More Money Than The Rest Of Us, They Think About Money Differently To The Rest Of Us. And That'S Why They Are Rich. Now You Too ....

Twitter Power 2.0 How to Dominate Your Market One Tweet at a Time, Joel Comm, Mar 25, 2010, Business & Economics, 272 pages. The best guide to using Twitter to market to consumers-revised and better than ever Since 2006, forward-thinking companies like Apple, JetBlue, Whole Food, and GM have ....

Network Marketing For Dummies , Zig Ziglar, John P. Hayes, May 18, 2011, Business & Economics, 408 pages. Network marketing has helped people all over the world achieve financial independence and it can help you do the same. As a profession, network marketing invites all people ....

Affiliate Millions Make a Fortune using Search Marketing on Google and Beyond, Anthony Borelli, Greg Holden, Jul 9, 2007, Business & Economics, 256 pages. Affiliate Millions For more than a decade, the Internet has allowed people to make substantial amounts of money on both a full-time and part-time basis. Today, with even more ....

Affiliate Selling Building Revenue on the Web, Greg Helmstetter, Pamela Metivier, Apr 3, 2000, , 368 pages. Discover how you can take advantage of the most rapidly growing form of e-commerce. Created by Amazon.com in 1996 as a way of generating sales through referrals from linked Web ....

Mommy, Where Do Customers Come From? How to Market to a New World of Connected Customers, Larry Bailin, 2007, Business & Economics, 151 pages. Today's connected customers now more than ever are hyper aware of the many choices they have; customers today are more demanding and less loyal than times in the past. This ....

The Complete Guide to Affiliate Marketing on the Web How to Use and Profit from Affiliate Marketing Programs, Bruce C. Brown, 2009, Business & Economics, 384 pages. Affiliate marketing is a highly profitable online advertising method in which Web site merchants pay independent third parties to promote the products or services of an ....

The E of Marketing , Japie Swanepoel, 2006, Internet marketing, 199 pages. Do I need a website? Is Internet marketing successful? These are two of the questions many businesses are asking. The E of Marketing answers them by showing you how to make the ....

Successful Affiliate Marketing for Merchants , Shawn Collins, Frank Fiore, Apr 11, 2001, Computers, 352 pages. If you're an online business, instead of paying for an ad, like a banner, you pay for the result the sale. This is called affiliate marketing. Pay for Performance will show ....

A Practical Guide to Affiliate Marketing Quick Reference for Affiliate Managers & Merchants, Evgenii Prussakov, May 1, 2007, , 208 pages. A Practical Guide to Affiliate Marketing was written to be an indispensable handbook for all affiliate managers and merchants, alike. In addition to providing concrete ....

