

The Human Side of Managing Technological Innovation: A Collection of Readings, Ralph Katz, Oxford University Press, Incorporated, 2004, 019513530X, 9780195135305, 731 pages. Edited by a leader in the field of human resource management, The Human Side of Managing Technological Innovation, Second Edition, is organized around themes including motivating professionals, measuring productivity, managing groups, and technology as a strategic resource.

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Project management strategic design and implementation, David I. Cleland, 1994, Business & Economics, 478 pages. Shows managers and planners how to use the management of projects as the building blocks for the design and execution of organizational strategies. This second edition features

The Other Side of Innovation Solving the Execution Challenge, Vijay Govindarajan, Chris Trimble, 2010, Business & Economics, 220 pages. The authors reveal how to execute an innovation initiative. Regardless of the type of initiative, the crux of the challenge is that business organizations are not designed for

Innovation The Attacker's Advantage, Richard N. Foster, Jan 1, 1988, Business & Economics, 316 pages. Takes an aggressive approach giving managers at all levels the competitive edge they need for business survival and market dominance, including advice on predicting the market

Peripheral Vision Detecting the Weak Signals that Will Make Or Break Your Company, George S. Day, Paul J. H. Schoemaker, 2006, Business & Economics, 248 pages. From emerging technologies to changes in consumer tastes, tremendous opportunities and threats often begin as weak signals from the periphery How good is your organisation at

Mastering the Hype Cycle How to Choose the Right Innovation at the Right Time, Jackie Fenn, Mark Raskino, 2008, Business & Economics, 237 pages. Companies are under more pressure to innovate, but few know which innovations are the real thing. When these innovations fail to deliver, everyone bails out wasting investments

Career issues in human resource management, Ralph Katz, 1982, Business & Economics, 207 pages.

Generating technological innovation, Edward Baer Roberts, 1987, 299 pages. The management of techology has become universally recognized as a key element of international competitiveness in both military and commercial arenas, encompassing concerns

Managing Strategic Innovation and Change A Collection of Readings, Michael Tushman, Philip Anderson, 2004, Business & Economics, 635 pages. The second edition of this successful book addresses how technologies evolve and how they drive the need for organizational change and adaptation. Focusing on the general

Relentless Growth How Silicon Valley Innovation Strategies Can Work in Your Business, Christopher Meyer, 1998, Business & Economics, 201 pages. Revealing the secrets of explosive Silicon Valley growth machines, this book offers a comprehensive plan which shows how to spur a company's growth while maintaining its

New Partnerships for Managing Technological Change , Nancy H. Bancroft, 1992, Business & Economics, 271 pages. Challenges management teams to cooperate in new ways in order to bring about technological change that meets both business and employee goals for the organization. Offers a

The Human Side of Managing , Morris A. Marino, Jun 1, 2000, , 96 pages. .

Proceedings 2001 leee/Rsj International Conference on Intelligent Robots and Systems : October 29-November 3, 2001 Outrigger Wailea Resort, Maui, Hawaii, USA, IEEE, RSJ International Conference on Intelligent Robots and Systems, Feb 1, 2002, , 612 pages.

Organizations competing in today's rapidly changing technological markets are faced with the challenges of "dualism"--operating efficiently in the present while innovating effectively for the future. Managers and leaders within these organizations not only have to focus on current market success and profitability, but they must also introduce the next generation of technical advances, product attributes, or service features that will sustain and even augment their continuing global competitiveness.

The Human Side of Managing Technological Innovation, 2/e, provides a variety of approaches and perspectives on issues critical to the effective leadership of technical professionals and cross-functional teams throughout the innovation process. Designed for courses within business, engineering, and executive education programs, the book has been updated throughout and features more than twenty articles new to this edition. In the articles, researchers and practitioners present their thoughts and ideas of the complex interplay between the specialized knowledge and skills of creative professionals and the realistic pressures and constraints required by successful business organizations. The text is organized into seven sections that cover such topics as motivating professionals, measuring productivity, organizing and leading cross-functional development teams, enhancing creativity and decision-making, developing human resource capabilities, building and maintaining innovative climates, managing lead users for new product innovation, and using technology as a strategic resource. It can be used in advanced undergraduate or graduate courses as well as in organizational workshops and seminars that focus primarily on how managers, individual professionals, project teams, and functional groups deal with problems and issues related to the management of technology-based innovation. The book can also be used as a complementary text for any course that emphasizes product, process, organizational, or technological innovation.

The Human Side of Managing Technological Innovation, 2/e, provides a unique collection of articles that increase the sensitivity and understanding of individuals who are managing or influencing innovation and change processes within organizations. It also offers practicing managers and staff professionals new ideas, tools, and insights for problem-solving, organizing, and functioning more effectively.

Very good collection of articles and journal papers about Management. Furthermore, the topics discussed pertain directly to Science and Technology Workplaces and organizations that require different management skills than a conventional business with only one discipline. This book is a must for managers that have a mix of employees and personalities, and there are unique methods that percolate time tested ideas with statistical studies and research.

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Description: The text is organized into seven sections that cover such topics as motivating professionals, measuring productivity, organizing and leading cross-functional development teams, enhancing creativity and decision-making, developing human resource capabilities, building and maintaining innovative climates, managing lead users for new product innovation, and using technology as a strategic resource.

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