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The Glue Factor: The Sticky Secret of Campus Recruiting, Tzvi Gluckin, Daas Books, 2009, 0971722994, 9780971722996, . .

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The Glue Factor , Frances Rios, Apr 7, 2011, Reference, . .

The Moldau Simple Arrangement for Piano, Bedřich Smetana, Hans-Günter Heumann, 1998, , 32 pages. A prime example of program music, Smetana's tone poem The Moldau is a tribute to his native Bohemia and a description of the course of the river from its source to its

New Orleans strategies for a city in soft land, Joan Busquets, Felipe Correa, Harvard University. Graduate School of Architecture, Tulane University. School of Architecture, 2005, Political Science, 179 pages. .

Grover! , Anna Ross, Jim Henson, 1997, , 12 pages. .

Tikkun to heal, repair, and transform the world : an anthology, Michael Lerner, Mar 1, 1992, History, 550 pages. Gathers essays from the Tikkun magazine about politics, Jewish culture and philosophy, feminism, Israel, and Judaism.

The first Hebrew primer the adult beginner's path to Biblical Hebrew, Ethelyn Simon, Irene Resnikoff, Linda Motzkin, 1992, Foreign Language Study, 401 pages. .

Friday Night and Beyond The Shabbat Experience Step-by-Step, Lori Palatnik, Nov 1, 1998, Religion, 200 pages. Friday Night and Beyond is a practical guide to Jewish Sabbath observance. Lori Palatnik walks us through the celebration with an easy-to-follow 'how-to' approach, allowing us

Bliss The Marriage and Parenting Book, Rabi Stephen Baars, Jan 11, 2007, , 104 pages. Don't become a great parent at the cost of your marriage, learn to be great at both. This simple book will show you how. Bliss brings dozens of new concepts to the marriage and

The art of amazement Judaism's forgotten spirituality, Alexander Seinfeld, May 30, 2005, , 272 pages. A step-by-step guide to discovering the untapped wisdom of Judaism. Have you ever stopped to look at a breathtaking sunset and felt tremendous joy, calmness, or even

Jewish Meditation A Practical Guide, Aryeh Kaplan, Jan 12, 2011, Religion, 176 pages. Students of meditation are usually surprised to discover that a Jewish meditation tradition exists and that it was an authentic and integral part of mainstream Judaism until the

The Inn At Lake Devine , Elinor Lipman, Aug 2, 2012, Fiction, 220 pages. It's 1962 and Natalie Marx is shocked when her mother receives this reply to her enquiry about summer accommodation in

Vermont: 'Our guests who feel most comfortable here, and

The Five Levels of Pleasure Enlightened Decision Making for Success in Life, Noah Weinberg, Aug 1, 2008, , 157 pages. How many people honestly say that they are completely satisfied with what life has to offer? Not many. That's because most people are fixated on physical, material pleasure

The Glue Factor is the mother of all campus recruitment books. It outlines an approach that will a) dramatically transform the way you recruit new students and b) retain the students you already have. The Glue Factor first looks at twelve conventional recruitment tools everyone uses – what works, what doesn't, and why. It then shows you how to stimulate an effective word-of-mouth recruitment campaign. You will learn how to build long-term student relationships, generate student loyalty and commitment, and foster and develop leadership. When you apply the techniques you learn in the Glue Factor; more students will come to your events, more students will join your group, club, or organization, and more students will tell their friends about you. The Glue Factor is easy to read, practical, honest, and chockfull of real life tales from the campus front lines. If you work on a college campus or you are a student leader for a campus organization, this is the book you... More > have been waiting for.< Less

Everything You Want Is Really Jewish is a book about life. It is not a lengthy philosophical dissertation. You won't find big words. It doesn't quote Kant, Nietzsche, or Spinoza. It... More > is real. It is about pseudo-hipsters, hairstyles, loud music, Czech beer, shwarma, the art of New York driving, music school, Israel, and the Earth Jew. It is about identity and asking questions. It is about being Jewish. It is about frustration and not knowing what to ask. It is about everything: and that everything you want, you already know.< Less

Get the answers to the toughest questions people ask about the authorship of the Torah including: the Torah Codes, the Accuracy of the Torah's transmission, the Nazis hidden in the Book of... More > Esther, the Sinai Experience, the Contradictory Nature of Jewish Survival, and so much more.< Less

Tzvi Gluckin (born 1968) is a Jewish author, speaker, and musician. He lectures regularly on college campuses in the United States, Israel, and Canada. He has written four books on different topics including spirituality, music, and campus recruitment. He currently serves as the director of Vechulai, an innovative Jewish think tank based in Boston, Massachusetts.

Gluckin grew up in suburban New Jersey. He started playing the guitar at age thirteen and after high school attended the New England Conservatory of Music in Boston. He graduated with a Bachelors of Music in 1990 and moved to Brooklyn, NY. In New York, he played and toured with a number of blues-based rock bands and experimental jazz ensembles. He also taught guitar lessons and worked a number of odd jobs including ticket sales for the New York Philharmonic.

In 1993 he left New York to travel Europe and moved to Israel at the conclusion of his travels. He attended the yeshiva Aish HaTorah and received his rabbinical ordination from its founder Rabbi Noah Weinberg. In 2000 he served in the Israeli Army. In 2001 he moved to Boston, Massachusetts and started Aish Campus, a college-based Jewish outreach organization. He left Aish Campus in 2009 to found Vechulai.[2]

While in college, Gluckin was a member of the punk trio Fat Elvis and joined the fledgling free jazz/free metal group the Mellow Edwards. He composed a series of pieces for operatic soprano, alto saxophone, and rock trio, which received moderate airplay on Boston radio. He performed in ensembles and master groups led by such jazz notables as George Russell and Cecil Taylor.[3] He was also a member of the group the Sweet Lizard Illtet. After moving to New York he continued to perform with the Mellow Edwards and was a founding member of the blues trio the Blues Posse. He stopped playing music professionally during his years in Israel, but returned in 2006 with the release of Jewish Roots Music, a CD of original acoustic Jewish music.[4]

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