

Start Your Own Clothing Store, Julie Miller, Entrepreneur Press, McGraw-Hill, 2003, 1891984314, 9781891984310, 184 pages. Are you fashion forward? Do you love working with the public? Is it your dream you to own and run your own business? Then it might just be time for you to marry your fashion sense and your business sense with a retail clothing business. The Limited, Banana Republic, The Gap, Urban Outfitters. All of those wildly successful clothing megachains began as small, independent stores. If you're fashion savvy, a clothing store could be your ticket to the top. You don't need any technical know-how. In fact, if you hire right and learn how the market works, you don't even need prior retailing experience- just this step-by-step guide. It gives you the inside scoop, on starting your own retail clothing store, including: Typical start-up expenses for low-end and high-end businesses How to spot trends and take advantage of them before your competitors do The importance of location and how to find the best spot for your store How to find, hire, and train the best employees Common mistakes and pitfalls to avoid Valuable tips on saving money during the start-up process Ways to work more efficiently and effectively Declare your independence from bosses who don't have the know-how or drive that you know you can bring to your work! Like thousands of others, you can be your own boss, decide your own fate, set your own course and succeed by your own wit and courage. If you have the desire to help others look their best in the right clothes, this is the book that will put you on the road to establishing your own clothing empire. .

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Sew up a storm all the way to the bank! : how to succeed in a sewing-related business, Karen L. Maslowski, 1995, Business & Economics, 213 pages. SEW UP A STORM: ALL THE WAY TO THE BANK! provides information on more than 70 profitable sewing specialties. Both new & veteran sewing entrepreneurs can learn from the

Start Your Own Successful Retail Business, Jan Kingaard, Apr 29, 2007, Business & Economics, 250 pages. Open the Store of Your Dreams In every community, large or small, you're likely to see a variety of stores: clothing boutiques, gift shops, bookstores, specialty food shops

How to Sell Clothing, Shoes, and Accessories on EBay, Charlene Davis, Entrepreneur Press, May 30, 2006, Business & Economics, 189 pages. Turn Fashion into a Fortune Whether you're selling vintage or new items, we'll show you how to attract buyers and bids in eBay's second-largest category. This unique category

301 Do-It-Yourself Marketing Ideas From America's Most Innovative Small Companies, Sam Decker, 1997, , 357 pages. Offers ideas for improving sales, using new technologies, and outperforming the competition.

Inc. magazine presents how to really create a successful business plan featuring the business plans of Pizza Hut, People Express, Ben & Jerry's Ice Cream, Celestial Seasonings, Software Publishing, David E. Gumpert, 1990, Business & Economics, 174 pages. This comprehensive step-by-step guide takes you through the critical business planning issues of company strategy: What's your Identity? Marketing issues: Who are the buyers

Bridal Bargains Secrets to Throwing a Fantastic Wedding on a Realistic Budget, Denise Fields, Alan Fields, Nov 1, 2010, Family & Relationships, 468 pages. A 20th anniversary edition of a guide to throwing an affordable wedding includes entries on finding a nationally advertised wedding dress at a considerable discount, key

Apparel manufacturing management systems a computer-oriented approach, Edwin M. McPherson, Dec 31, 1987, Business & Economics, 392 pages. A complete look at the management of an apparel manufacturing system. From upper management functions to employees on the floor, this also includes sections on information flow

A study of training programs for sales personnel in retail clothing stores, Nancy Cole Wanvig, 1957, Business & Economics, 226 pages. .

Start and run a profitable retail business, Jim Dion, Ted Topping, Mar 1, 1998, Business & Economics, 200 pages. As today's consumers tire of the "mega" and "super" stores, the demand has grown for smaller, independent shops offering quality products and excellent customer service

Start Your Own Clothing Store and More, Entrepreneur Press, Jan 1, 2011, Business & Economics, 240 pages. Are you a fashionista? Do you love working with people? Do you dream of owning and running your own business? Take a chance and start a clothing business--all you need to get

Ultimate Small Business Marketing Guide, James Stephenson, Dec 1, 2003, , 475 pages. The most authoritative and comprehensive marketing book available, the Guide is packed with marketing tricks and secrets that top business and sales professionals use daily to

Everyday Joy 2011 Planner, Janice Hanna, Sep 1, 2010, , 176 pages. Admit it. . .you could always use a little pick-me-up. . .and now the inspiring and joy-building words--penned by Janice Hanna--form the basis of a must-have yearly planner

The Fashion Designer Survival Guide, Revised and Expanded Edition Start and Run Your Own Fashion Business, Mary Gehlhar, Jul 1, 2008, Business & Economics, 304 pages. The author, an industry authority and consultant to hundreds of designers, gives readers behind-the-scenes advice and essential business information on creating and sustaining

The Art of Manipulating Fabric , Colette Wolff, Oct 1, 1996, Crafts & Hobbies, 311 pages. Demonstrates the techniques of gathering, pleating, tucking, shirring, and quilting, and shows examples of hundreds of single and combined effects.

The rise and fall of the house of Barneys a family tale of chutzpah, glory, and greed, Joshua Levine, 1999, Business & Economics, 256 pages. Chronicles three generations of Pressman family changes to the clothing store, describing the progressive strategies responsible for Barney's success, and the foolish business

What to Expect the Toddler Years, Arlene Eisenberg, Heidi Murkoff, Sandee Hathaway, Dec 20, 2009, Family & Relationships, 928 pages. Covering years two and three of a child's life, this comprehensive guide for parents of toddlers contains useful information about sleeping problems, discipline, toilet

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