



Management, Robbins, Stephen P., Stuart-Kotze, Robin, Pearson Education Canada, 1994, 0131020706, 9780131020702, 746 pages. .

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Written in an accessible, conversational style, Management takes a global approach to the subject. The book profiles Canadian managers, contains Canadian examples and cases throughout.

Improvements to existing topics have been incorporated into this edition, including a new chapter on Managing Communication and information technology. This edition has re-worked the writing style to speak to the student by showcasing a "Young Canadians" section for managers less than 40 years of age. In addition, there is more emphasis on small business and entrepreneurial ventures and will as improved visual delivery of material through effective application of charts, diagrams and tables.

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Robin Stuart-Kotze (born May 17, 1939) is an eminent Canadian author, researcher and developer of behavioural diagnostics who lives and works with his wife Lorna in County Cork, Ireland. He has authored or co-authored nine books. Several of them are translated into a variety of languages, among them Chinese, Russian, and Korean. With his company Behavioural Science Systems he has developed a range of behavioural diagnostics.

Robin Stuart-Kotze, a Canadian, was born May 17, 1939 in Pretoria, South Africa. He was educated at schools in South Africa and Canada. He has a BA (honours economics) from Bishop's University, an MBA from Queen's University, and a PhD in organizational psychology from The University of Warwick, UK.

His managerial career was centred in financial services. He was President of BGH Central Atlantic, pension fund managers, and Senior Vice-President of Central Capital Corporation, responsible for investment management and merchant banking. His other senior corporate roles include Director of Development of the Regina-Hill Group, and Director of the Centre for Management Development at Memorial University of Newfoundland.

During his academic career he has been a Professor or Visiting Professor in Canada at Saint Mary's, Acadia and Memorial universities, and in Britain at Aston, Warwick and Oxford universities. He has taught extensively in the areas of organizational behaviour and corporate strategy at MBA and Executive MBA level, and has been an advisor and examiner at the doctoral level.

Over the past thirty years BSS's clients have included such organisations as General Motors, Westinghouse, Exxon, the US Air Force, the Canadian Government, Xerox, British Leyland, Granada, Northern Telecom, Bell Northern Research, Coopers & Lybrand, Price Waterhouse, Burmah-Castrol, Rothmans International, Johnson & Johnson, Nova Corp, Barclays Bank, Marconi, the Boston Consulting Group, P&O, British Petroleum, BT, Ford, Oracle, HSBC, and a host of other firms around the globe.

Robin has retired from organizational life and focuses his time and energy on scientific research into the behaviour of people at work. His research confirms findings that a small number of things that people do as they manage their jobs (behaviours) generate 80+% of their results and the diagnostics he has developed, and continues to develop, identify what those specific actions are. His work enables individuals and organizations to identify clearly and specifically what they are doing currently to generate results, what they are doing that hinders the achievement of results, and what they need to do differently for optimal results.

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Appropriate for introductory management courses in Canadian colleges and universities. Written in an accessible, conversational style, Management takes a global approach to the subject. Profiles Canadian managers, contains Canadian examples and cases throughout. New topics have been added to this edition, including information technology, the greening of management, project management, broadbanding compensation, visionary leadership, trust, ISO 9000, learning organizations, core competencies, autonomous internal units, skill-based pay plans, team leadership, and customer-driven operations. This edition continues to offer outstanding pedagogy, with the addition of a Testing...Testing feature that tests student comprehension throughout the text rather than simply at the end of each chapter. The Thinking Critically About Ethics feature highlights ethical issues throughout each chapter. In addition, the overall book length has been reduced by condensing and streamlining the text material.

David A. Decenzo received his Ph.D. from West Virginia University. He is the provost and senior vice president of academic administration at Coastal Carolina University. His major teaching and research interests focus on the general areas of human resource management, management, and organizational behavior. He has published articles in such journals as Harvard Business Review, Business Horizons, Risk Management, Hospital Topics, and Performance and Instruction.

Dr. DeCenzo has spent the past two-plus decades writing textbooks. His books include Supervision Today, Fifth Edition (2007); Fundamentals of Management, Fifth Edition (2006) with Stephen Robbins; Human Relations, Second Edition (2002) with Beth Silhanek; Essentials of Labor Relations (1992) with Molly Bowers; and Employee Benefits (1990) with Stephen Holoviak. These books are used widely at colleges and universities in the United States, as well as schools throughout the world.

Dr. DeCenzo also has industry experience as a corporate trainer, and has served as a consultant to a number of companies, including Burroughs & Chapin, Inc., G&K Services, Inc., Fairpoint Communications, Moen, Inc., Healthcare Strategies, Inc., AlliedSignal Technical Services Corporation, Citicorp, Teledyne/Landis Machine Company, Blue Cross & Blue Shield of Maryland, the Tnemec Company, the James River Corporation, Packaging Division, and the Managerial and Professional Society of Baltimore.

Stephen P. Robbins received his Ph.D. from the University of Arizona. He previously worked for the Shell Oil Company and Reynolds Metals Company and has taught at the University of Nebraska at Omaha, Concordia University in Montreal, the University of Baltimore, Southern Illinois University at Edwardsville, and San Diego State University. Dr. Robbins' research interests have focused on conflict, power and politics in organizations, behavioral decision making, and the development of effective interpersonal skills. His articles on these and other topics have appeared in such journals as Business Horizons, California Management Review, Business and Economic Perspectives, International Management, Management Review, Canadian Personnel and Industrial Relations, and Journal of Management Education.

Dr. Robbins also actively participates in masters' track competition. Since turning 50 in 1993, he has set numerous indoor and outdoor age-group world sprint records. He has set numerous indoor and outdoor age-group world sprint records. He has won more than a dozen indoor and outdoor U.S. Championships at 60 m, 100 m, 200 m, and 400 m, and won seven gold medals at World Masters Championships. In 2005, he was inducted into the Masters Track & Field Hall of Fame.

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